

OMB APPROVAL	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * <u>Conlin Matthew</u>  (Last) (First) (Middle) C/O FLUENT, INC. 300 VESEY STREET, 9TH FLOOR  (Street) NEW YORK NY 10282  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Fluent, Inc. [ FLNT ]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) Chief Customer Officer
	3. Date of Earliest Transaction (Month/Day/Year) 08/25/2022	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
Rule 10b5-1(c) Transaction Indication <input type="checkbox"/> Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.		

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	08/25/2022		J <sup>(1)</sup>		88,357	D	\$0	17,768	I	Held by Matthew Conlin 2020 A Grantor Retained Annuity Trust. <sup>(2)</sup>
Common Stock	08/25/2022		J <sup>(1)</sup>		88,357	A	\$0	6,217,573	D	
Common Stock	08/25/2022		J <sup>(3)</sup>		463,877	D	\$0	93,282	I	Held by Matthew Conlin 2020 B Grantor Retained Annuity Trust. <sup>(4)</sup>
Common Stock	08/25/2022		J <sup>(3)</sup>		463,877	A	\$0	6,681,450	D	
Common Stock	11/18/2022		J <sup>(5)</sup>		429,000	D	\$0	6,252,450	D	
Common Stock	11/18/2022		J <sup>(5)</sup>		429,000	A	\$0	429,000	I	Held by Matthew Conlin 2022 Grantor Retained Annuity Trust <sup>(6)</sup>
Common Stock	01/24/2023		J <sup>(7)</sup>		93,282	D	\$0	0	I	Held by Matthew Conlin 2020 B Grantor Retained Annuity Trust <sup>(4)</sup>
Common Stock	01/24/2023		J <sup>(7)</sup>		93,282	A	\$0	343,282 <sup>(8)</sup>	I	Held by 2017 Conlin Shakira

