

OMB APPROVAL	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Schulke Ryan</u>  (Last) (First) (Middle) C/O FLUENT, INC. 300 VESEY STREET, 9TH FLOOR  (Street) NEW YORK NY 10282  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Fluent, Inc. [ FLNT ]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <b>Chief Strategy Officer</b>
	3. Date of Earliest Transaction (Month/Day/Year) 08/12/2022	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
Rule 10b5-1(c) Transaction Indication <input type="checkbox"/> Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.		

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	08/12/2022		J <sup>(1)</sup>		603,758	D	\$0	121,243	I	Held by The Ryan Schulke 2020 Grantor Retained Annuity Trust <sup>(2)</sup>
Common Stock	08/12/2022		J <sup>(1)</sup>		603,758	A	\$0	8,084,126	D	
Common Stock	08/14/2022		J <sup>(3)</sup>		121,243	D	\$0	0	I	Held by the 2020 Ryan Schulke Grantor Retained Annuity Trust <sup>(2)</sup>
Common Stock	08/14/2022		J <sup>(3)</sup>		121,243	A	\$0	121,243	I	Held by the 2020 Remainder Trust to the 2020 Ryan Schulke Grantor Retained Annuity Trust <sup>(3)</sup>
Common Stock	08/17/2022		J <sup>(4)</sup>		898,137	D	\$0	7,185,989	D	
Common Stock	08/17/2022		J <sup>(4)</sup>		898,137	A	\$0	898,137	I	2022 Ryan Schulke Grantor Retained Annuity Trust <sup>(5)</sup>
Common Stock								2,000,000 <sup>(6)</sup>	I	RSMC Partners LLC

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					

**Explanation of Responses:**

1. Transfer of shares from the 2020 Ryan Schulke Grantor Retained Annuity Trust ("2020 GRAT") to the Reporting Person.
2. The Reporting Person is the Trustee of the 2020 GRAT.
3. The Reporting Person is the Trustee of the 2020 Remainder Trust to the 2020 GRAT.
4. Transfer from Reporting Person to the 2022 Grantor Retained Annuity Trust ("2022 GRAT").
5. The Reporting Person is the Grantor of the 2022 GRAT.
6. The Reporting Person is a member of RSMC Partners LLC.

/s/ Ryan Schulke

05/30/2023

\*\* Signature of Reporting Person      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.**