SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

	Check this box if no longer subject
]	to Section 16. Form 4 or Form 5
J	obligations may continue. See
	Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL													
OMB Number:	3235-028												

Estimated average burden

Held by The Ryan Schulke 2020

GRAT, of which the Reporting Person is Trustee.

I

969,379

to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).	-	Filed pu o	rsuant to Section 16 or Section 30(h) of th	6(a) of th	ne Sec tment	urities Exchan Company Act	ige Act o of 1940	of 1934	11	Estimated average nours per response	
1. Name and Address of Reporting Personal Schulke Ryan	on*	2	Issuer Name and Fluent, Inc. [F	Ticker o	r Trad			(Ch	elationship of Re eck all applicable X Director		to Issuer % Owner
(Last) (First) C/O FLUENT, INC. 300 VESEY STREET, 9TH FLOO		Date of Earliest Tra 3/31/2021	on (Mc	nth/Day/Year)	X Officer (give title Other (specify below) below) Chief Executive Officer						
(Street) NEW YORK NY (City) (State)	4	. If Amendment, Da	te of Ori	iginal I	Filed (Month/D	9ay/Year)	Line	e) X Form filed b	Group Filing (Che y One Reporting I y More than One	Person	
Tab	le I - Non	-Derivativ	ve Securities A	cquir	ed, C	oisposed o	of, or E	Beneficia	lly Owned		
		ransaction e nth/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Disposed Of (5. Amount of Securities Beneficially Owned Followin Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)	(1130.4)	(1130.4)
Common Stock	03	3/31/2021		F		60,800 ⁽¹⁾	D	\$4.0577	6,542,990	D	
Common Stock									80,000 ⁽²⁾⁽³⁾	D	
Common Stock									50,000 ⁽³⁾⁽⁴⁾	D	
Common Stock									550,000 ⁽³⁾⁽⁵⁾	D	
Common Stock									85,500	Ι	Held by The Schulke Inn Family Foundation Trust in which the Reporting Person serves as Co- Trustee.
Common Stock									2,000,000	I	Held by RSMC Partners, LLC, of which the Reporting Person is a member.

Common Stock

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

		Tal	ole II - Derivat (e.g., pu					options, o	onvertib		or	-	ł		
1. Title of	2. Conversion	3. Transaction	3A. Deemed Execution Date,	C ode Transa		(6A)Nu	n(D)¢r	Date ExDectisEbler Expiration D		Titletl Amou	eSalnaaires ntoof	8. Price of Derivative	9. Number of derivative	10. Ownership	11. Nature of Indirect
Benlantatio	noofERescioens	es/tonth/Dav/Year)	if any (Month/Day/Year) rting Person's tax wit	Code	(Instr.	Deriv Secu	vative rities	(Month/Dav/	'ear)	Secur	ities	Security	Securities Beneficially previously granted Owned	Form: Direct (D) to the Report or Indirect	Beneficial Ownership Ownership (Instr. 4)
2. Represents	s 80,000 RSUs	granted to the Report	ting Person under the very of these vested I	Issuer's	2015 S	to Qisp	osed ve	e Plan on Marcl	1 20, 2018, w	hi ðhand	ity (Instr #)d in three	equal annual	. Following i Reponted ts, beg	. (I) (Instr. 4)	. ,
			ting Person under the											ts beginning of	n February
			rting Person under th erformance condition							5, subjec	t to stockho	older approva	l, which was obtai	ned on June 1,	2016.
Romindor: I	Poport on a cr	narata lina far aga	n class of securities	bonofi		unod	diroct	Datediroctly		1	or Nutrageor of	ing Person	<u>04/02/2021</u> Date		
* If the form	is filed by mo	re than one reporti	ng person, see Inst	Code ruction	4 (b)(v	(A)	(D)	Exercisable	Date	Title	Shares				

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.