

YOUR VOTE IS IMPORTANT. PLEASE VOTE TODAY.

**Vote by Internet
24 Hours a Day, 7 Days a Week or by Mail**

IDI, INC.
(fka Tiger Media, Inc.)

As a stockholder of IDI, Inc., you have the option of voting your shares electronically through the Internet, eliminating the need to return the proxy card. Your electronic vote authorizes the named proxies to vote your shares in the same manner as if you marked, signed, dated and returned the proxy card. Votes submitted electronically over the Internet must be received by 7:00 p.m., Eastern Time, on June 1, 2015.



INTERNET/MOBILE
www.cstproxyvote.com

Use the Internet to vote your proxy. Have your proxy card available when you access the above website. Follow the prompts to vote your shares.



MAIL

Mark, sign and date your proxy card and return it in the postage-paid envelope provided.

PLEASE DO NOT RETURN THE PROXY CARD IF YOU ARE VOTING ELECTRONICALLY.

▲ FOLD HERE • DO NOT SEPARATE • INSERT IN ENVELOPE PROVIDED ▲

PROXY

Please mark your votes like this



THE BOARD OF DIRECTORS RECOMMENDS THAT YOU VOTE "FOR" PROPOSALS 1, 2 AND 3 AND "ONE (1) YEAR" FOR PROPOSAL 4.

Proposal 1 – To elect the seven (7) directors listed below to IDI's Board of Directors to serve until IDI's 2016 Annual Meeting of Stockholders or until a successor is duly elected and qualified.

FOR ALL Nominees

WITHHELD As to All Nominees

NOMINEES:

- (01) Robert N. Fried
- (02) Derek Dubner
- (03) Steven D. Rubin
- (04) Daniel Brauser
- (05) Peter Benz
- (06) Michael Brauser
- (07) Ken Hunter

Proposal 3 – Advisory approval of IDI's 2014 executive compensation.

FOR **AGAINST** **ABSTAIN**

Proposal 4 – Advisory approval of the frequency of future stockholder advisory votes relating to IDI's executive compensation.

ONE (1) YEAR **TWO (2) YEARS** **THREE (3) YEARS** **ABSTAIN**

Please check the box if you plan on attending the Annual Meeting.

(Instruction: To withhold authority to vote for any individual nominee, mark "FOR ALL Nominees" and then strike a line through that nominee's name in the list above)

IN THEIR DISCRETION THE PROXIES ARE AUTHORIZED AND EMPOWERED TO VOTE UPON OTHER MATTERS THAT MAY PROPERLY COME BEFORE THE ANNUAL MEETING OF STOCKHOLDERS AND ALL CONTINUATIONS, ADJOURNMENTS OR POSTPONEMENTS THEREOF.

Proposal 2 – To approve the IDI, Inc. 2015 Stock Incentive Plan and ratify awards made under the Plan.

FOR **AGAINST** **ABSTAIN**

COMPANY ID:

PROXY NUMBER:

ACCOUNT NUMBER:

Signature _____ **Signature, if held jointly** _____ **Date** _____, 2015.

Note: Please sign exactly as name appears hereon. When shares are held by joint owners, both should sign. When signing as attorney, executor, administrator, trustee, guardian, or corporate officer, please give title as such.

Important Notice Regarding the Availability of Materials for the Annual Meeting of Stockholders to be held June 2, 2015

The Notice of the Annual Meeting of Stockholders, the Proxy Statement and our Annual Report on Form 10-K for the year ended December 31, 2014 are available at <http://www.tigermedia.com>

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PROXY

IDI, INC.
(fka Tiger Media, Inc.)
2650 North Military Trail, Suite 300
Boca Raton, Florida 33431

THIS PROXY IS SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS
2015 ANNUAL MEETING OF STOCKHOLDERS
JUNE 2, 2015 (3:30 P.M. EASTERN TIME)

The undersigned hereby appoints Derek Dubner and Joshua Weingard and each of them severally, as proxies of the undersigned, each with full power to appoint his substitute, to represent the undersigned at the Annual Meeting (the "Meeting") of Stockholders of IDI, Inc. (the "Company") to be held on June 2, 2015 (3:30 p.m. Eastern Time) at **4400 Biscayne Boulevard, Miami, Florida 33137**, and at any adjournments thereof, and to vote all ordinary shares of the Company held of record by the undersigned at the close of business on April 13, 2015 in accordance with the instructions set forth on this proxy card and, in their discretion, to vote such shares on any other business as may properly come before the Meeting and on matters incident to the conduct of the Meeting. Any proxy heretofore given by the undersigned with respect to such ordinary shares is hereby revoked.

PLEASE MARK, DATE AND SIGN THIS PROXY ON THE REVERSE SIDE AND RETURN IT IN THE ENCLOSED ENVELOPE

(Continued and to be marked, dated and signed, on the other side)