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0001143313
NYSE MKT LLC

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Searchmedia Holdings Ltd
333-158336

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Jing an District
Shanghai
F4
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200041*

86-21-5401-0959

Units

17 CFR 240.12d2-2(a)(3)

Edwin Mecabe
Managing Director
2012-12-20

NOTIFICATION OF THE REMOVAL FROM LISTING
AND REGISTRATION OF THE STATED SECURITIES

NYSE MKT LLC hereby notifies the SEC of its intention to remove the entire class of the stated securities from listing and registration on the Exchange at the opening of business on December 31, 2012, pursuant to the provisions of Rule 12d2-2 (a).

[X] 17 CFR 240.12d2-2(a)(3) That on December 18, 2012 the instruments representing the securities comprising the entire class of this security came to evidence, by operation of law or otherwise, other securities in substitution therefore and represent no other right except, if such be the fact, the right to receive an immediate cash payment.

The units are no longer convertible /transferrable into Common Stock and Warrants, as per the Company

The Exchange also notifies the Securities and Exchange Commission that as a result of the above indicated conditions this security was suspended from trading on December 18, 2012.