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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

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**FORM 8-K**

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**CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d)  
OF THE SECURITIES EXCHANGE ACT OF 1934**

**Date of Report (Date of earliest event reported): June 1, 2015**

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**IDI, Inc.**

(Exact name of registrant as specified in its charter)

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**Delaware**  
(State or Other Jurisdiction  
of Incorporation)

**333-158336**  
(Commission  
File Number)

**77-0688094**  
(I.R.S. Employer  
Identification No.)

**2650 North Military Trail, Suite 300,  
Boca Raton, Florida**  
(Address of Principal Executive Offices)

**33431**  
(Zip Code)

**561-757-4000**  
(Registrant's Telephone Number, Including Area Code)

**Not Applicable**  
(Former Name or Former Address, If Changed Since Last Report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2 (b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4 (c))
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**Item 8.01 Other Events**

On June 1, 2015, IDI, Inc., a Delaware corporation (the “Company”) updated its Company presentation and intends to first use it at the LD Micro Invitational being held June 1-3, 2015, in Los Angeles, CA. A copy of the Company presentation is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

**Item 9.01 Financial Statements and Exhibits.**

**Exhibit  
No.**

**Description**

99.1	IDI, Inc. Company presentation dated June 1, 2015
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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: June 1, 2015

**IDI, INC.**

By: /s/ Derek Dubner  
Derek Dubner  
Co-Chief Executive Officer

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**EXHIBIT INDEX**

<u>Exhibit No.</u>	<u>Description</u>
99.1	IDI, Inc. Company presentation dated June 1, 2015

# THE NEXT GENERATION OF DATA FUSION



# Forward-looking Statements

This presentation contains "forward-looking statements," as that term is defined under the Private Securities Litigation Reform Act of 1995 (PSLRA), which statements may be identified by words such as "expects," "plans," "projects," "will," "may," "anticipate," "believes," "should," "intends," "estimates," and other words of similar meaning. Such forward-looking statements include non-historical statements about our expectations, beliefs or intentions regarding our business, technologies and products, financial condition, strategies or prospects. There are a number of important factors that could cause actual results or events to differ materially from those indicated by such forward-looking statements, including: the risks set forth in IDI's Annual Report on 10-K, filed with the SEC on April 15, 2015, as well as the other factors described in the filings that IDI makes with the SEC from time to time.

You are cautioned not to place undue reliance on these forward-looking statements, which are based on our expectations as of the date of this presentation and speak only as of the date of this presentation. We undertake no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.



# IDI Overview



An information solutions provider strategically positioned within the emerging **data fusion market**, delivering otherwise unattainable insight into the ever expanding universe of consumer- and business-centric data. Through its proprietary linking technology, advanced systems architecture, and massive data repository, IDI will address the rapidly growing need for actionable intelligence to support the entirety of the risk management industry, including the following primary use cases:

- **Due diligence**
- **Risk assessment**
- **Fraud detection and prevention**
- **Authentication and verification**

*IDI's cross-functional core systems and processes are designed to deliver an unrivaled level of clarity into consumer data to support advanced marketing analytics.*



# IDI Value Proposition

IDI is strongly positioned within the rapidly growing, multi-billion dollar data fusion industry

02

Experienced executives with proven success building the leading data fusion providers

04

Fixed COGS model, generating increasing margins as IDI scales and matures

Established core market

Proprietary Systems

Proven Management

Strong Foundation

Increasing Margins

01

Next-generation technology to support the increasing needs of multiple industries

03

Established information technology business to expedite growth

05





# IDI Management Team

IDI's executive leadership team represents over half a century of combined experience in the data industry. As proven strategists, innovators, and operators, the team is well equipped to grow the current business platform into the leading Data Fusion provider.

## Founder: Michael Brauser

An investor and operator in the data fusion market since its infancy, Mr. Brauser has built market leading companies with revenues totalling over \$2 billion, including:

- **Kertz Security (CEO/President)** – Security company acquired in 1995 by Wayne Huizenga for \$28 million. After additional rollups within the security business, sold to Ameritech (now ADT) for \$660 million.
- **Naviant** (Founder/CEO) – Internet marketing company, acquired in 2001 by Equifax for \$135 million.
- **Seisint** (Founder/Board Director) – Data fusion company, acquired in 2004 by Reed Elsevier for \$775 million.
- **5to1** (Founder) – Internet advertising company, acquired by Yahoo in 2011 for \$28 million.
- **Interclick** (Founder/Chairman) – Internet advertising network, acquired by Yahoo in 2011 for \$280 million.





## Co-Chief Executive Officer: Derek Dubner

For the last 15 years, Mr. Dubner worked closely with the late Hank Asher, the creator of market leaders Seisint and TLO and often referred to as “the father of data fusion”. Most recently, Mr. Dubner served as general counsel of TLO from inception through the sale of substantially all of the assets of TLO to TransUnion in December of 2013. Prior roles include vice president and associate group counsel at Equifax, general counsel and chief compliance officer at Naviant (acquired by Equifax), and corporate counsel at Seisint (acquired by Reed Elsevier’s LexisNexis).

Mr. Reilly has served in an executive management capacity within the data fusion industry for the last six years, with over 15 years of executive experience in data markets. Most recently, Mr. Reilly served as executive management for TLO, responsible for building revenue from start-up to sale. Additionally, Mr. Reilly was responsible for all customer facing departments, the company’s strategic initiatives, and relationship management of key strategic partners and distributors.

## President and Chief Operating Officer: James Reilly



## Chief Science Officer: Ole Poulsen

Mr. Poulsen was the primary systems architect of leading data fusion products Accurint (now a LexisNexis offering) and TLOxp (now a TransUnion offering). The preeminent expert in this field, Mr. Poulsen’s experience, expertise, and proven technology leadership enables rapid expansion and an advanced delivery platform.

# IDI Key Shareholders



**Phillip Frost, M.D.**  
Large Shareholder

Dr. Frost has been the CEO and Chairman of OPKO Health (NYSE: OPK) since March 2007. Dr. Frost served as Chairman of the Board of Teva Pharmaceuticals (NYSE: TEVA) from March 2010 to December 2014, and had previously been Vice Chairman since January 2006 when Teva acquired IVAX Corporation. Dr. Frost had served as Chairman of the Board of Directors and Chief Executive Officer of IVAX since 1987. Dr. Frost was named Chairman of the Board of Ladenburg Thalmann Financial Services Inc. (NYSE MKT: LTS) in July 2006.



**Michael Brauser**  
Founder & Large Shareholder

Mr. Brauser was formerly a founder and Director of Seisint, which sold to Reed Elsevier for \$775 million. Prior to that, Mr. Brauser was a founder and CEO of Naviant, which sold to Equifax for \$135 million. Mr. Brauser is currently an active investor in various verticals and has extensive experience building market leading data companies.

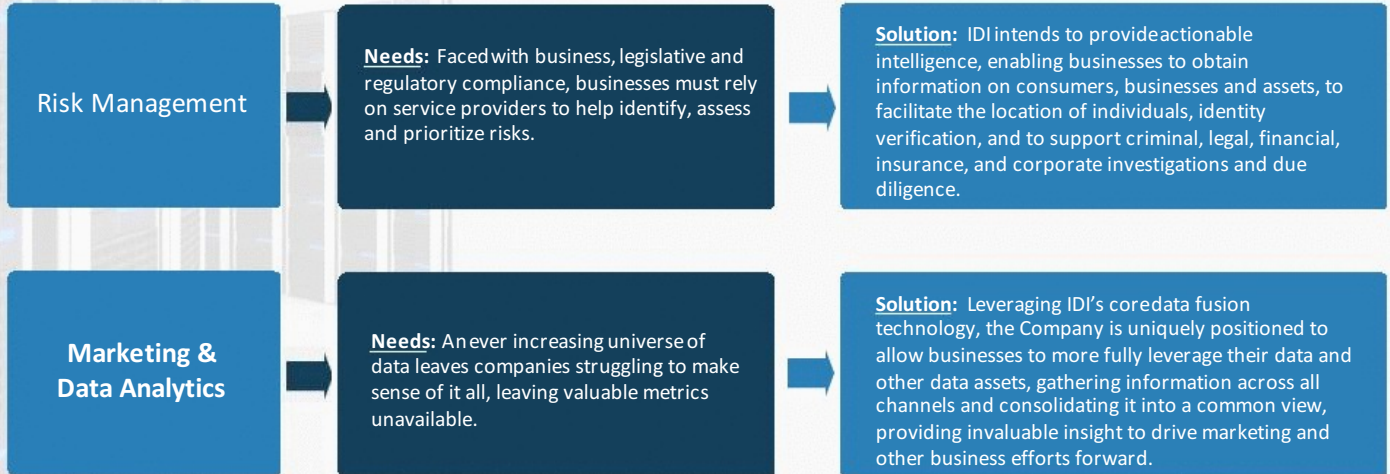


**Steven D. Rubin**  
Director

Mr. Rubin has served as Executive Vice President and director of OPKO Health since 2007. Mr. Rubin served as the Senior Vice President, General Counsel and Secretary of IVAX from August 2001 until September 2006. Mr. Rubin brings extensive leadership, business, and legal experience to the board. Mr. Rubin currently serves on the boards of, among others, CoCrystal Pharma (COCP), Neovasc (Nasdaq: NVCN), and Castle Brands (ROX).



# Data Fusion Markets & IDI Solutions



Estimated Combined Markets: \$13.6 Billion



# IDI Competitors

## Direct Competitors

### Reed Elsevier (LexisNexis (Accurint®)) – Approximate revenue: \$9 billion per year

LexisNexis segments the products originally developed by Hank Asher and Ole Poulsen within its business line Accurint®. With estimated revenue of \$600-\$900 million per year, Accurint serves more than 400,000 public and private customers.

\$17 billion  
market  
cap\*

### Thomson Reuters (CLEAR®) – Approximate revenue: \$13 billion per year

A leading source of information for businesses and professionals, TR's product offering CLEAR has been an investigative tool in the public records market for over two decades.

\$32 billion  
market  
cap\*

### TransUnion (TLOxp®) – Approximate revenue: \$1.2 billion per year

One of the three major credit bureaus, TransUnion expanded its data solution offerings by acquiring TLOxp in late 2013. TLOxp continues to serve as an investigative and due-diligence tool for over 20,000 entities.

\$1.2 billion  
annual  
revenue\*

\* As of May 2015



# IDI Business Differentiators

*IDI is focusing on several key differentiators to address the demands of the industry:*

## 01 TECHNOLOGY

Legacy providers are built on outdated technology and linking theory. IDI's next generation data fusion system will surpass the previous, now dated, technology.

## 02 EXPANDED LEVERAGING OF DATA

IDI will leverage expansive amounts of data not previously integrated into data fusion systems, creating additional insight and value to its customers.

## 03 INCREASED VALUE, REDUCED COST

By building a more efficient and intelligent platform, IDI will leverage reduced costs related to data, hardware, and personnel to provide a higher quality product at a reduced price point.

## 04 CONSTANT INNOVATION

Continued interaction with industry experts, direct communication with its client base, and a constant push for advancing the technology forward, will set IDI's platforms apart from systems that have remained relatively stagnant since their introduction to the market.



# IDI Background

Formed through the acquisition of a legacy, niche data provider and subsequent merger with a NYSE MKT listed entity, IDI is now positioned to aggressively expand across the entirety of the risk management industry, and to provide intuitive data analytics in other key segments.

Several key factors contribute to the Company's expanding growth platform:

*Experienced management team with proven success in this field*

*World-class technology team led by the preminent systems architect in the industry*

*Established, core agreements with major data suppliers*

*Established compliance and security history with all requisite certifications in place*

*Strong base of initial customers*



# IDI Product Examples

## Online Data Access (visual)

### Discover:

- Criminal histories
- Motor Vehicle data
- Property data
- Vital Records data
- Place of Employment
- Financial indicators
- Affiliated Businesses
- Social Media connections
- ....and more

The screenshot displays the idicore web application interface. On the left, there is a search form with fields for SSN, Last Name (Doe), First Name, DOB (MMDDYYYY), Age Range Low/High, Street Address, City, Zip, and State (Florida - FL). Below the form is a 'Tips' section. In the center, a table shows search results with columns for 'Indicators' and 'Phone'. On the right, a table shows search results with columns for 'Address' and 'Phone'. The interface includes a search bar, a 'Discover' button, and a 'Tips' section.

Indicators	Phone
999	
888	
777	

Address	Phone
H, FL 33465-7245 (04/01/2013-CURRENT)	(561) 555-1111
O, FL 33462-6083 (04/24/2012-07/24/2012)	
EACH, FL 33446-3482 (08-05/1997-01/05/2011)	
N, FL 33487-4180 (09/15/2003-04/06/2008)	
A, RATON, FL 33487-3757 (11/12/2001-11/12/2001)	
PARK, FL 32792-8854 (03/10/1996-08/11/1999)	
TER PARK, FL 32792-8408 (08/21/1995-03/03/1998)	
32817-1904 (06/30/1997-06/30/1997)	
7245 (04/01/2013-CURRENT)	(561) 555-2222
NJ 06011-6083 (05/12/2012-07/05/2013)	
ELD, MA 61556-3482 (01/15/1999-08/06/2010)	
TER, LA 70777-4180 (03/15/2002-04/06/2007)	
FL 33541-7245 (04/01/2013-CURRENT)	(561) 555-3333
S, CA 90210-4155 (06/12/2000-05/01/2013)	
0661-3442 (02/24/1999-08/06/2000)	
NY 10441-9408 (09/12/1991-12/06/1998)	





# IDI Product Examples

Full Comprehensive Reports in Seconds....



**idicORE**  
Comprehensive Report

Date: 01/01/2015 Reference ID: Sample01313	Run By: XYZ Investigative Corp User: John Doe Researcher
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<b>SUBJECT INFORMATION</b> Name: Jane Doe Date of Birth: 04/00/1958 SSN: XXX-XX-1234 Last Seen Date: 03/15/2015	<b>INDICATORS</b> Criminal History: YES Bankruptcies: YES Liens/Judgments: No Property: YES
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<b>ADDRESS HISTORY</b> 7100 Silver Way Pl, Lake Worth, FL 33465 (04/01/13-CURRENT) 123 MAIN WAY APT 306, HYPOLUXO, FL 33462-6083 (04/24/2012-07/24/2012) 2452 EAGLE POINT LN, DELRAY BEACH, FL 33446-3482 (08/05/1997-01/06/2011) 555 WASHINGTON ST, BOCA RATON, FL 33487-4180 (09/15/2003-04/06/2008)	<b>POSSIBLE PHONES</b> (561) 555-1111 (561) 555-2222 (305) 444-0000 (954) 333-7777
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<b>POSSIBLE CRIMINAL RECORDS</b> Filed: 01/01/2013 Offense: Assault Crime County: PALM BEACH Counts: 1 Case Type: FELONY Court: PALM BEACH MUNICIPAL COURT Disposition: GUILTY	
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<b>MOTOR VEHICLES</b> Make: FORD Model: F150 Year: 2007 VIN: 1AAAALAA9AAA5555 Photo Record: 11 71175077	Registrant: Jane Doe Address: 2452 Eagle Point, Delray Beach, FL Lien Holder: WELLS FARGO BANK Plate: XYZ 123 Photo Record: V1000000	
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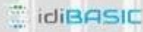
# IDI Product Examples

## Batch Processing

Utilizing a base of massive amounts of consumer-related data, IDI verifies, or appends, client data to provide additional insight for a variety of use cases within a large number of industries. Processing is conducted through secure file transfers or real-time data flow.

## Online Data Access

Through intuitive and powerful online interfaces, IDI offers researchers efficient means of performing verification, due diligence, and investigative functions:



Currently in BETA, idiBASIC offers immediate location and contact information associated with a consumer. Use cases include skip tracing for collection agencies and law firms, repossession, bail bond agents, and process servers.



Currently in development with an expected release date of Q4 2015, idiCORE represents the next generation of data fusion technology. Offering instant, comprehensive views of individuals, businesses, assets, and the connections between, idiCORE is poised to become the de-facto solution for investigative purposes within multiple industries, including Law Enforcement, Government, Insurance, Banking, Corporate Risk, and many more.

## Custom Data Solutions

Leveraging our powerful computing technology and proprietary, advanced linking algorithms, IDI can perform deep analytics, data verification, and data cleansing, to provide powerful views of customers' own data, creating never before seen value and actionable insight.



# Business Vertical Focus

Actionable insight on consumers, business, assets, and the connections between, to support demand from a variety of industries.

Examples include:



Banking and Financial Services



Retail



Law Enforcement and Government



Attorneys / Law Firms



Insurance



Collection Agencies



Healthcare / Medical



Background Screening and Investigative Agencies



# IDI's Significant Growth Opportunity

While leveraging current clientele affords short-term revenue growth, IDI is now aggressively pursuing an accelerated expansion of opportunities, fueled by management experience and rapid innovation from its technology team:

**Brand Positioning and Market Focus**– Currently expanding to over a dozen new industry segments.

**Evolution of Industry Technology**– Work is well underway on the next-generation data fusion platform (software and supporting hardware), which will effectively shift all current competitor offerings to second-tier, dated technology.

**Marketing and Data Analytics**– As owners of significant data fusion intellectual property, IDI will license technology and processing capabilities to support market data analytics needs in multiple markets.

**Strategic Relationships**– Developing key distributor and reseller channels with established entities to accelerate entry into multiple market segments.

**Strategic Acquisitions**– Aggressively pursuing both competitive and complementary target entities within an extremely fragmented market to speed customer acquisition and revenue growth.





## Contact Information

IDI, Inc.

Derek Dubner, Co-CEO

561-757-4000



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Duluth, GA 30097

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Boca Raton, FL 33431

101 Yesler Way, Ste 207  
Seattle, WA 98104