FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Date Date Execution Date, if any (Month/Day/Year) Transaction (Month/Day/Year) Disposed Of (D) (Instr. 3, 4 and 5) Securities Beneficially One of the of th							vvc	asınınış	gion, D.C. 205	49					OMB	APPROV	AL
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Patrick Donald Huntley. Fluent, Inc. [FLNT] Check all applicable) Check all applicable) Patrick Donald Huntley. 3. Date of Earliest Transaction (Month/Day/Year) Size of Earliest Transaction (Month/Day/Year) Check all applicable) Other (specify below) Street) NEW YORK NY 10282 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable) (City) (State) (Zp) 2. Deemed Law Prince (Specify below) Form filed by One Reporting Person Form filed by More than One Reporting Person Form filed by More th	transactic contract, the purch securities to satisfy conditions	on was made pu instruction or w ase or sale of e of the issuer th the affirmative s of Rule 10b5-	ursuant to a ritten plan for equity nat is intended defense														
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another equal to the rest of (1) solver subject to adjustment parsiant to the total and (1) the greater of (2) the consortance orbitation goal pice of the issuer's control state is not a Trading Day, then on the Trading Date that is immediately prior to the applicable conversion date and (B) \$1.00, subject to adjustment pursuant to the terms of the Note; provided, however, that the applicable Conversion Price shall in no event be lower than the price established by clause (ii) (continued)

2. above unless and until the Issuer obtaining stockholder approval of the transactions contemplated by the Note, including the conversion features and pricing thereof, in accordance with the applicable rules of the Principal Market (or any other applicable national securities exchange) (the "Stockholder Approval"). Notwithstanding the foregoing, the Note is subject to additional limits on conversion until the Stockholder Approval is obtained, including an aggregate limit on the number of shares that may be issued upon conversion of all notes issued to investors on August 19, 2024, including the Note (collectively, the "August Notes"), to 19.99% of the Issuer's outstanding shares of common stock and provisions to prevent a change of control as defined in the rules of the Nasdaq Stock Market. (continued)

3. The Issuer has agreed to use its reasonable efforts to secure the Stockholder Approval, including providing a recommendation FOR approval by the Issuer's board of directors. Holders of the August Notes will be permitted to vote on the Stockholder Approval, but may not vote any shares obtained from conversion of the August Notes prior to such vote. "Trading Day" means any day during which the Principal Market is open for trading.

/s/ Donald Patrick

** Signature of Reporting Person

08/21/2024

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.