



Fluent, LLC to Present at RampUp 2017 and the Future of Email

March 7, 2017

NEW YORK--(BUSINESS WIRE)--Mar. 7, 2017-- Fluent, LLC, a cogint company (Nasdaq: COGT) and an industry leader in people-based digital marketing and customer acquisition, today announced that it will be presenting at RampUp 2017 and the Future of Email.

RampUp 2017

Fluent's Chief Marketing Officer, Jordan Cohen, will participate in a panel discussion titled "When Does Big Data Become Overwhelming?" which will be held on Tuesday, March 7, 2017 at 3:35 pm PT at the Fairmont San Francisco in San Francisco, CA. Also speaking on the panel will be Chris Bacon, EVP, Global Research, Quality & Innovation at The ARF, Jay Sears, Group Head & SVP, Media Solutions at MasterCard Advisors, Atul Dalmia, VP of Global Information Management at American Express, and Jeff Spicer, CMO at IBM Analytics.

RampUp 2017 is the premier conference for leaders in MarTech. It is a hub of excitement and idea sharing that only happens once a year. Major players in digital marketing are all gathered in one place, discussing the challenges and solutions facing the industry right now. For further information, please visit <https://rampup2017.com/>.

Future of Email - San Francisco

Fluent's Chief Marketing Officer, Jordan Cohen, will participate in a panel discussion titled "Email Reimagined," which will be held on Wednesday, March 8, 2017 at 4:00 pm PT at The Spur in San Francisco, CA.

Future of Email - Los Angeles

Fluent's Chief Marketing Officer, Jordan Cohen, will participate in a panel discussion titled "Email Reimagined," which will be held on Tuesday, March 28, 2017 at 4:00 pm PT at the Hudson Loft in Los Angeles, CA.

The Future of Email event series is designed to educate marketers in major cities across the U.S. and around the world about the latest technologies, cutting-edge campaign strategies, and can't-miss tactics they can use to transform email in 2017 and beyond. The industry's most influential trailblazers, thought leaders, and technologies will converge for one evening of jam-packed information to help you bring your email marketing program into the future. For further information, please visit <http://thefutureofemail.com/>.

About Fluent

Fluent, LLC, a cogint company (Nasdaq: COGT), is an industry leader in people-based digital marketing and customer acquisition, serving over 500 leading consumer brands and direct marketers. Leveraging a massive reservoir of proprietary audience data, as well as millions of real-time survey interactions with consumers every day, Fluent enables advertisers to more effectively target and acquire their most valuable customers, with precision, at a massive scale. The company's headquarters is in New York City, with satellite offices in Washington, D.C. and Detroit. For more information, visit <http://www.fluentco.com/>.

About cogint™

At cogint, we believe that time is your most valuable asset. Through powerful analytics, we transform data into intelligence, in a fast and efficient manner, so that our clients can spend their time on what matters most - running their organizations with confidence. Through leading-edge, proprietary technology and a massive data repository, our data and analytical solutions harness the power of data fusion, uncovering the relevance of disparate data points and converting them into comprehensive and insightful views of people, businesses, assets and their interrelationships. We empower clients across markets and industries to better execute all aspects of their business, from managing risk, conducting investigations, identifying fraud and abuse, and collecting debts, to identifying and acquiring new customers. At cogint, we are dedicated to making the world a safer place, to reducing the cost of doing business, and to enhancing the consumer experience. For more information, visit <http://www.cogint.com/>.

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