



IDI Announces Commercial Release of idiCORE

May 2, 2016

Advanced Data Analytics Product from the Primary Systems Architect of Competitor Products Accurint® and TLOxp®

BOCA RATON, Fla.--(BUSINESS WIRE)--May 2, 2016-- IDI, Inc. (NYSE MKT: IDI), a data and analytics company, today announced that it has released its leading-edge, investigative solution, idiCORE™, to the risk management industry. Built upon a cloud-based infrastructure, advanced systems architecture, a massive data repository, and proprietary linking technology, IDI's advanced data analytics product creates actionable intelligence from disparate data.

Released by IDI subsidiary Interactive Data, LLC, idiCORE's applications are in support of organizations' rapidly growing need for fast, accurate, and cost-effective information solutions to power due diligence efforts, risk assessment, fraud detection and prevention, authentication, and more. The release of idiCORE is expected to rapidly accelerate the company's growth into additional segments of the market, including government, financial services, law enforcement, insurance, and corporate risk.

idiCORE is developed by IDI's Seattle-based technology team, led by Chief Science Officer and data fusion pioneer Ole Poulsen, representing decades of data engineering and systems architecture experience, hailing from such well known organizations as Microsoft, Boeing, Cray, and Disney. Mr. Poulsen was the primary systems architect of current competitor products. idiCORE will continuously evolve with the fusion of additional data sets and expansion across markets and verticals.

Derek Dubner, CEO of IDI, stated, "We are very excited to announce the commercial release of idiCORE. I am very proud of our team for building this next-generation solution, which I believe is faster, more powerful, and more intuitive than any that I have seen in all my years in this industry. We remain dedicated to listening to our clients and to bringing them solutions that address their needs, in a more cost efficient manner than other solutions in the marketplace."

About IDI, Inc.

At IDI, we believe that time is your most valuable asset. Through powerful analytics, we transform data into intelligence, in a fast and efficient manner, so that our clients can spend their time on what matters most – running their organizations with confidence. Through leading-edge, proprietary technology and a massive data repository, our data and analytical solutions harness the power of data fusion, uncovering the relevance of disparate data points and converting them into comprehensive and insightful views of people, businesses, assets and their interrelationships. We empower clients across markets and industries to better execute all aspects of their business, from managing risk, conducting investigations, identifying fraud and abuse, and collecting debts, to identifying and acquiring new customers. At IDI, we are dedicated to making the world a safer place, to reducing the cost of doing business, and to enhancing the consumer experience.

RELATED LINKS: www.ididata.com and <http://ididata.com/solutions/idiCORE/>

DISCLAIMER

Product names and trademarks of Accurint® and TLOxp® are the property of their respective owners, which are in no way associated or affiliated with IDI, Inc. or its subsidiaries.

FORWARD-LOOKING STATEMENTS

This press release contains "forward-looking statements," as that term is defined under the Private Securities Litigation Reform Act of 1995 (PSLRA), which statements may be identified by words such as "expects," "plans," "projects," "will," "may," "anticipate," "believes," "should," "intends," "estimates," and other words of similar meaning. Such forward looking statements include statements about whether the release of idiCORE is expected to rapidly accelerate the company's growth into additional segments of the data fusion market; whether idiCORE is faster, more powerful and more intuitive than any products in the industry. Readers are cautioned not to place undue reliance on these forward-looking statements, which are based on our expectations as of the date of this press release and speak only as of the date of this press release and are advised to consider the factors listed above together with the additional factors under the heading "Forward-Looking Statements" and "Risk Factors" in the Company's Annual Report on Form 10-K filed on March 18, 2016, as may be supplemented or amended by the Company's Quarterly Reports on Form 10-Q and other SEC filings. We undertake no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.



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