



## Florida Gov. Rick Scott Highlights Growth at IDI

February 23, 2016

*Technology Company on Track to Create over 200 New Jobs Over the Next Few Years*

BOCA RATON, Fla.--(BUSINESS WIRE)--Feb. 23, 2016-- IDI, Inc. (NYSE MKT: IDI), a data and analytics company, today announced that on February 22, 2016, the Company hosted Florida Governor Rick Scott for a press conference highlighting IDI's recent growth, as well as his continued efforts to support job creation in the state.

IDI CEO Derek Dubner said, "We are proud to be highlighted by the Governor and continue to be grateful for his commitment to Florida businesses. Our founders and management have a long history of entrepreneurship and job creation in the state, and specifically in the Boca Raton area."

IDI has 140 employees with additional offices in New York, Seattle, Atlanta, and Washington D.C. Through leading-edge, proprietary technology and a massive data repository, IDI's data and analytical solutions harness the power of data fusion, uncovering the relevance of disparate data points and converting them into comprehensive and insightful views of people, businesses, assets, and their interrelationships. IDI serves the risk management industry through its subsidiary Interactive Data, LLC, as well as the marketing space through its subsidiary Fluent, LLC, an industry leader in people-based digital marketing.

In an excerpt from the Governor's office's release regarding the visit, Governor Scott said, "I am excited to visit IDI today to celebrate their recent success and the creation of 40 jobs over the past two years. IDI is one of many small businesses growing in Florida and plans to add 200 new jobs over the next few years. We will keep working to cut \$1 billion in taxes and create the new \$250 million dedicated Florida Enterprise Fund this session so Florida can become first for jobs." The Governor's office's full press release can be found here: <http://www.flgov.com/2016/02/22/gov-scott-highlights-40-jobs-at-idi/>.

Lt. Governor Carlos Lopez-Cantera, City of Boca Raton Mayor Susan Haynie, and Executive Director of the Florida Department of Economic Opportunity Cissy Proctor, as well as additional state, county, and city officials, were also on hand to join the Governor in highlighting the Company's growth.

### **About IDI, Inc.**

At IDI, we believe that time is your most valuable asset. Through powerful analytics, we transform data into intelligence, in a fast and efficient manner, so that our clients can spend their time on what matters most – running their organizations with confidence. Through leading-edge, proprietary technology and a massive data repository, our data and analytical solutions harness the power of data fusion, uncovering the relevance of disparate data points and converting them into comprehensive and insightful views of people, businesses, assets and their interrelationships.

We empower clients across markets and industries to better execute all aspects of their business, from managing risk, conducting investigations, identifying fraud and abuse, and collecting debts, to identifying and acquiring new customers. At IDI, we are dedicated to making the world a safer place, to reducing the cost of doing business, and to enhancing the consumer experience.

### **FORWARD-LOOKING STATEMENTS**

This press release contains "forward-looking statements," as that term is defined under the Private Securities Litigation Reform Act of 1995 (PSLRA), which statements may be identified by words such as "expects," "plans," "projects," "will," "may," "anticipate," "believes," "should," "intends," "estimates," and other words of similar meaning. Such forward looking statements include statements about our expectations, beliefs or intentions regarding our business, technologies and products, financial condition, strategies or prospects. Readers are cautioned not to place undue reliance on these forward-looking statements, which are based on our expectations as of the date of this press release and speak only as of the date of this press release. Readers are further advised to consider the risk factors under the heading "Forward-Looking Statements" and "Risk Factors" in the Company's Annual Report on Form 10-K, as may be supplemented or amended by the Company's Quarterly Reports on Form 10-Q and other SEC filings. We undertake no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.



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