



IDI Announces Beta Release of its Advanced Data Analytics Platform - idiCORE

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Next Generation Data Fusion Technology Expected to Become the Most Advanced Data Analytics Platform on the Market

BOCA RATON, Fla.--(BUSINESS WIRE)--Dec. 21, 2015-- IDI, Inc. (NYSE MKT: IDI), an information solutions provider, today announced that it is in the process of releasing its beta version of idiCORE™ to select customers. Built upon a cloud-based infrastructure, advanced systems architecture, a massive data repository, and proprietary linking technology, IDI's advanced data analytics platform creates actionable intelligence from disparate data.

Designed to be data and industry agnostic, idiCORE's initial applications will be in support of the risk management industry's rapidly growing need for fast, accurate, and cost-effective information solutions to power due diligence efforts, risk assessment, fraud detection and prevention, authentication, and more. The release of idiCORE is expected to rapidly accelerate the company's growth into additional segments of the market, including government, financial services, law enforcement, insurance, and corporate risk. Additionally, IDI's cross-functional platform ingests and fuses demographic, behavioral, ethnographic and other relevant data in support of the consumer marketing industry.

idiCORE is developed by IDI's Seattle-based technology team, led by Chief Science Officer and data fusion pioneer Ole Poulsen, representing decades of data engineering and systems architecture experience, hailing from such well known organizations as Microsoft, Boeing, Cray, and Disney.

Derek Dubner, Co-CEO of IDI, stated, "This beta release of idiCORE represents a significant milestone for the company. We believe this early-stage offering already surpasses current industry solutions in terms of speed, efficiency, and raw processing power. As we continue to fuse additional datasets with each phased release, we expect idiCORE to rapidly grow to be the industry standard. We remain committed to providing products that address the core needs of our customers – speed, accuracy, depth of data and insight, and price, regardless of the specific industry in which our technology is applied."

IDI expects to expand its beta release of idiCORE into 2016, with a full market rollout planned for Q1 2016.

About IDI, Inc.

IDI, Inc. is an information solutions provider focused on the multi-billion dollar data fusion market. IDI delivers otherwise unattainable insight into the ever-expanding universe of consumer- and business-centric data. Through proprietary linking technology, advanced systems architecture, and a massive data repository, IDI addresses the rapidly growing need for actionable intelligence to support the risk management industry, for purposes including due diligence, risk assessment, fraud detection and prevention, authentication and verification, and more. Additionally, IDI's cross-functional core systems and processes are designed to deliver products and solutions to the marketing industry and to enable the public and private sectors to layer our solutions over their unique data sets, providing otherwise unattainable insight.

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FORWARD-LOOKING STATEMENTS:

This press release contains "forward-looking statements," as that term is defined under the Private Securities Litigation Reform Act of 1995 (PSLRA), which statements may be identified by words such as "expects," "plans," "projects," "will," "may," "anticipate," "believes," "should," "intends," "estimates," and other words of similar meaning. Such forward looking statements include statements about whether idiCORE is expected to rapidly accelerate the company's growth into additional segments of the market, whether idiCORE represents a significant milestone for the company, whether idiCORE already surpasses current industry solutions in terms of speed, efficiency and raw processing power, whether we are building what we believe to be the most advanced and robust investigative system in the market and whether idiCORE will rapidly grow to be the industry standard. Readers are cautioned not to place undue reliance on these forward-looking statements, which are based on our expectations as of the date of this press release and speak only as of the date of this press release and are advised to consider the factors listed above together with the additional factors under the heading "Forward-Looking Statements" and "Risk Factors" in the Company's Annual Report on Form 10-K, as may be supplemented or amended by the Company's Quarterly Reports on Form 10-Q and other SEC filings. We undertake no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.



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