



## IDI, Inc. Announces Its Inclusion in the Russell Microcap Index®

June 23, 2015

BOCA RATON, Fla.--(BUSINESS WIRE)--Jun. 23, 2015-- **IDI, Inc. (NYSE MKT: IDI)**, an information solutions provider and multi-platform media company, today announced that it has been added to the Russell Microcap Index® following the conclusion of the Russell indexes annual reconstitution on June 26, 2015, according to the update of the preliminary list of reconstitution additions and deletions posted on June 19, 2015.

Membership in the Russell Microcap Index, which remains in place for one year, means automatic inclusion in the appropriate growth and value style indexes. FTSE Russell, a leading global index provider, determines membership for its Russell indexes primarily by objective, market-capitalization rankings and style attributes.

"We are extremely pleased to join the Russell Microcap Index® as it strongly coincides with our increased efforts to broaden our shareholder base and share our redefined growth strategy with the investment community," stated Mr. Derek Dubner, Co-CEO of IDI, Inc. "We look forward to building upon our new position within the data fusion space and sharing our progress with now a greater investor audience as we move forward."

### About IDI, Inc.

IDI, Inc. is an information solutions provider focused on the multi-billion dollar data-fusion market. IDI delivers otherwise unattainable insight into the ever-expanding universe of consumer- and business-centric data. Through proprietary linking technology, advanced systems architecture, and a massive data repository, IDI will address the rapidly growing need for actionable intelligence to support the entirety of the risk management industry, for purposes including due diligence, risk assessment, fraud detection and prevention, authentication and verification, and more. Additionally, IDI's cross-functional core systems and processes are designed to deliver an unrivaled level of clarity into consumer data to support advanced marketing analytics. IDI also operates a multi-platform media company operating in China, which provides advertising services in the out-of-home advertising industry, including iScreen Outdoor LCD screens and billboards.

### FORWARD-LOOKING STATEMENTS

This press release contains "forward-looking statements," as that term is defined under the Private Securities Litigation Reform Act of 1995 (PSLRA), which statements may be identified by words such as "expects," "plans," "projects," "will," "may," "anticipate," "believes," "should," "intends," "estimates," and other words of similar meaning. Such forward looking statements include statements about whether joining the Russell Microcap Index® will coincide with our efforts to broaden our shareholder base and growth strategy with the investment community. There are a number of important factors that could cause actual results or events to differ materially from those indicated by such forward-looking statements, including the risks set forth in IDI's Annual Report on 10-K, filed with the SEC on April 15, 2015, as well as the other factors described in the filings that IDI makes with the SEC from time to time. You are cautioned not to place undue reliance on these forward looking statements, which are based on our expectations as of the date of this press release and speak only as of the date of this press release. We undertake no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.



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