



IDI, Inc. Announces New Board of Directors

June 3, 2015

BOCA RATON, Fla.--(BUSINESS WIRE)--Jun. 3, 2015-- **IDI, Inc. (NYSE MKT:IDI)**, an information solutions provider and multi-platform media company, today announced the appointment of Michael Brauser and Peter Benz to its Board of Directors following approval by the Company's stockholders at its Annual Stockholder Meeting held on June 2, 2015. Additionally, on June 3, 2015, the Company appointed Robert Swayman as an independent member of the Board of Directors.

Mr. Brauser, an investor and operator in the data fusion market since its infancy, has built market-leading companies with revenues totaling over \$2 billion.

Mr. Benz is the Chief Executive Officer of Viking Asset Management, LLC, an asset and investment management company, which he founded in 2001.

Mr. Swayman previously held the position of President and CEO of National Alarm Systems, Inc., a successful start-up provider of security products and services, which he co-founded. He brings thirty-five years of strategic business planning, operations and financial experience.

Mr. Derek Dubner, Co-CEO of IDI, Inc., stated, "The addition of Mike Brauser, Peter Benz and Bob Swayman to the Board brings tremendous value to our Company given Mr. Brauser's experience and remarkable track record building companies in the data fusion industry and the combination of Mr. Benz's and Mr. Swayman's strategic business development and in-depth knowledge of the capital markets. Their insight and perspective will be invaluable as we implement our vision to become the leading information solutions provider in the data fusion industry."

The Company noted that all matters proposed in the proxy statement were approved at the 2015 Annual Meeting, and that, as of June 3, 2015, the Board of Directors consists of Robert Fried, Peter Benz, Daniel Brauser, Michael Brauser, Derek Dubner, Steven Rubin and Robert Swayman.

About IDI, Inc.

IDI, Inc. is an information solutions provider focused on the multi-billion dollar data-fusion market. IDI delivers otherwise unattainable insight into the ever-expanding universe of consumer and business centric data. Through proprietary linking technology, advanced systems architecture, and a massive data repository, IDI will address the rapidly growing need for actionable intelligence to support the entirety of the risk management industry, for purposes including due diligence, risk assessment, fraud detection and prevention, authentication and verification, and more. Additionally, IDI's cross-functional core systems and processes are designed to deliver an unrivaled level of clarity into consumer data to support advanced marketing analytics. IDI also operates a multi-platform media company operating in China, which provides advertising services in the out-of-home advertising industry, including iScreen Outdoor LCD screens and billboards.

FORWARD-LOOKING STATEMENTS

This press release contains "forward-looking statements," as that term is defined under the Private Securities Litigation Reform Act of 1995 (PSLRA), which statements may be identified by words such as "expects," "plans," "projects," "will," "may," "anticipate," "believes," "should," "intends," "estimates," and other words of similar meaning. Such forward looking statements include statements about whether Mike Brauser, Peter Benz and Bob Swayman can bring tremendous value to the Company; as well as other non-historical statements about our expectations, beliefs or intentions regarding our business, technologies and products, financial condition, strategies or prospects. There are a number of important factors that could cause actual results or events to differ materially from those indicated by such forward-looking statements, including: the risk that the transaction between IDI, Inc. (f/k/a Tiger Media, Inc.) and IDI Holdings, LLC (f/k/a The Best One, Inc.) may involve unexpected costs or unexpected liabilities; and the other risks set forth in IDI's Annual Report on 10-K, filed with the SEC on April 15, 2015, as well as the other factors described in the filings that IDI makes with the SEC from time to time. You are cautioned not to place undue reliance on these forward looking statements, which are based on our expectations as of the date of this press release and speak only as of the date of this press release. We undertake no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.



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