



Tiger Media To Report Unaudited Financial Results for the First Six Months of 2013

September 4, 2013

Tiger Media, Inc. ("Tiger Media") (NYSE MKT: IDI) (NYSE MKT: IDI.WS), formerly known as SearchMedia Holdings Limited, one of China's leading nationwide multi-platform media companies, today announced that it will report its unaudited financial results for the first six months ended June 30, 2013, after the U.S. markets close on Monday, September 9, 2013.

Tiger Media will host an earnings conference call on September 10, 2013, at 8:30 a.m. U.S. Eastern Time (8:30 p.m. Beijing / Hong Kong Time).

Dial-in details for the earnings conference call are as follows:

Participant Dial-In Numbers:

TOLL-FREE 1-877-941-2068

TOLL/INTERNATIONAL 1-480-629-9712

CHINA TOLL 86-400-678-0672

TAIWAN TOLL 886-2-2162-6507

HONG KONG TOLL-FREE 800-908-530

**Participants will ask for the Tiger Media, Inc. Conference Call/Conference ID 4638518.

About Tiger Media

Tiger Media is a leading nationwide multi-platform media company in China which provides advertising services in the out-of-home advertising industry, including outdoor LCD screens, billboards and street furniture. Tiger Media's network of street level LCD screen displays, which captivate eye-level awareness, is complemented by outdoor billboards which are mostly built on rooftops with good visibility from far distances. Tiger Media's network attracts advertising clients from a wide range of industries including telecommunications, insurance and banking, automobile, electronics and fast moving consumer goods. Learn more at www.tigermedia.com.



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