



## Tiger Media, Inc. to Present at China Best Ideas Investment Conference, September 10, 2013 at the Beijing Four Seasons

August 16, 2013

Tiger Media, Inc. (NYSE MKT: IDI)(NYSE MKT: IDI.WS), one of the leading nationwide multi-platform media companies in China, today announced that it will make a presentation to investors and be available for one-on-one meeting at the [2013 China Best Ideas Investment Conference](#) on September 10, 2013 at the Four Seasons hotel in Beijing.

2013 **China Best Ideas Investment Conference** is focused on providing investors with a selection of Chinese public companies listed in the U.S. with strong business models, a commitment to corporate governance, and solid investor transparency. As such, Tiger Media, Inc. has been selected as one of the most attractive names from China that international investors should be paying attention to.

Details of the presentation are as follows:

Time & venue: 4:30-5:00p.m. in the Imperial I at the Four Seasons Beijing

Presenters: Peter Tan CEO

The management will also be available for on-on-one meetings with investors upon request. To learn more about the conference go to [www.chinabestideasconference.com](http://www.chinabestideasconference.com) or contact Crocker Coulson at +1(646) 213 1915 or [crocker.coulson@ccgir.com](mailto:crocker.coulson@ccgir.com)

**The China Best Ideas Investment Conference** is hosted by [CCG Investor Relations](#) ("CCG"), a leading global investor relations and strategic communications consultancy, and [Marcum Bernstein & Pinchuk](#) ("MBP"), a top-ranking U.S accounting and consulting firm with a substantial China practice. With a selection of small- to large-cap companies in sectors including internet, consumer, healthcare, technology and energy, the **China Best Ideas Investment Conference** can serve as a great introduction to investments that are leveraged to China's growth.

On the afternoon of September 9, 2013, CCG and MBP will host a **Capital Markets & Accounting Bootcamp** at the Beijing Four Seasons that is designed to provide U.S.-listed Chinese companies with a full range of strategic options to finance growth and create value, educate CFOs on the latest accounting and finance issues, and educate private companies about the going public process and market environment.

The event is free to attend for invited company management and for qualified institutional investors.

To register for the event please go to: <http://www.chinabestideasconference.com/registration.htm>

### About the 2013 China Best Ideas Investment Conference:

Hosted by CCG Investor Relations and Marcum Bernstein & Pinchuk, the 2013 China Best Ideas Investment Conference will provide investors with the opportunity to meet with the senior management of Chinese companies that have weathered the storm of economics uncertainty and shown a strong commitment to shareholder value. With a selection of 20 small- to large-cap companies in sectors including consumer, healthcare, technology and specialty industry, this one-day event can serve as a great introduction to the opportunities to participate in China's growth. The conference is expected to draw over 300 investors including fund managers, private equity, analysts, family offices, investment advisors and high net worth individuals.

### About Tiger Media, Inc.:

Tiger Media, Inc. is a leading nationwide multi-platform media company in China which provides advertising services in the out-of-home advertising industry, including outdoor LCD screens, billboards and street furniture. Tiger Media's network of street level LCD screen displays, which captivate eye-level awareness, is complemented by outdoor billboards which are mostly built on rooftops with good visibility from far distances. Tiger Media's network attracts advertising clients from a wide range of industries including telecommunications, insurance and banking, automobile, real estate, electronics and fast moving consumer goods.



### Tiger Media, Inc.

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