



SearchMedia to Present at the 6th Annual Oppenheimer China Dragon Conference

March 14, 2012

SearchMedia Holdings Limited ("SearchMedia" or the "Company") (NYSE Amex: IDI) (NYSE Amex: IDI.WS), one of China's leading nationwide multi-platform media companies, will present today at the 6th Annual Oppenheimer China Dragon Conference, at the Oppenheimer & Co. Executive Conference Center located at 300 Madison Avenue, New York, New York. SearchMedia's team is scheduled to present at 4:40-5:10pm, and will meet with institutional investors throughout the day.

About SearchMedia

SearchMedia is a leading nationwide multi-platform media company and one of the largest operators of integrated outdoor billboard and in-elevator advertising networks in China. SearchMedia operates a network of high-impact billboards and one of China's largest networks of in-elevator advertisement panels in 50 cities throughout China. SearchMedia's core outdoor billboard and in-elevator platforms are complemented by its transit advertising platform, which together enable it to provide multi-platform, "one-stop shop" services for its local, national and international advertising clients. Learn more at www.searchmediaholdings.com.



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