



## Fluent, Inc. to Attend 45th Annual Canaccord Genuity Growth Conference

August 11, 2025

NEW YORK, Aug. 11, 2025 (GLOBE NEWSWIRE) -- Fluent, Inc. (NASDAQ: FLNT), a leader in commerce media, today announced that Don Patrick, Chief Executive Officer, will attend the 45th Annual Canaccord Genuity Growth Conference on Wednesday, August 13, 2025, at the InterContinental Boston.

Mr. Patrick will participate in a fireside chat at 12:00pm ET on Wednesday, August 13, and is available for one-on-one meetings throughout the day.

A live webcast of the fireside chat will be available at the following link:

<https://wsw.com/webcast/canaccord108/flnt/2525900>

A replay of the fireside chat will also be available at the link following the conclusion of the live event.

### **About Fluent, Inc.**

Fluent, Inc. (NASDAQ: FLNT) is a commerce media solutions provider connecting top-tier brands with highly engaged consumers. Leveraging exclusive ad inventory, robust first-party data, and proprietary machine learning, Fluent unlocks additional revenue streams for partners and empowers advertisers to acquire their most valuable customers at scale. Founded in 2010, Fluent uses its deep expertise in performance marketing to drive monetization and increase engagement at key touchpoints across the customer journey. For more insights, visit <https://www.fluentco.com>.

### **Contact**

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