



## **Fluent, Inc. to Participate in the 17th Annual Barrington Research Virtual Fall Investment Conference**

September 6, 2024

NEW YORK, Sept. 06, 2024 (GLOBE NEWSWIRE) -- Fluent, Inc. (NASDAQ: FLNT), a partner monetization and customer acquisition solutions leader, today announced that Don Patrick, Chief Executive Officer, and Ryan Perfit, Interim Chief Financial Officer, will participate in the 17<sup>th</sup> Annual Barrington Research Virtual Fall Investment Conference on Thursday, September 12, 2024. Mr. Patrick and Mr. Perfit will be available for one-on-one meetings throughout the day.

### **About Fluent, Inc.**

Fluent, Inc. (NASDAQ: FLNT) has been a leader in performance marketing since 2010, offering customer acquisition and partner monetization solutions that exceed client expectations. Leveraging untapped channels and diverse ad inventory across partner ecosystems and owned sites, Fluent connects brands with consumers at the most optimal moment, ensuring impactful engagement when it matters most. Constantly innovating and optimizing for performance, Fluent unlocks additional revenue streams for partners and empowers advertisers to acquire their most valuable customers at scale. For more insights, visit <https://www.fluentco.com/>.

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