



Fluent, Inc. Ranks #6 on Crain's Best Places to Work in NYC

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NEW YORK, Dec. 06, 2018 (GLOBE NEWSWIRE) -- Fluent, Inc. (NASDAQ: FLNT), a leading data-driven performance marketing company, today announced that it was named one of Crain's Best Places to Work in NYC 2018. Fluent, which ranked #6, was recognized for its working conditions, benefits, and corporate culture.

"We are honored to be selected by Crain's for the sixth year in a row," said Ryan Schulke, Fluent's CEO. "We take immense pride in Fluent's culture, which has allowed us to attract top quality talent and execute on our roadmap. Having a place where our employees enjoy coming to work every day is a special accomplishment for us."

To select the 100 companies that made the list, Crain's partnered with the Best Companies Group and dispatched surveys to more than 23,000 local employees, who answered a confidential survey. The results were evaluated alongside responses from a separate survey of employers. The firms represented span a range of industries which share the commitment to creating a supportive, collegial and empowering workplace, including accounting, engineering, finance, law and tech. For more information and to view Crain's full list of Best Places to Work in NYC, please visit <https://www.craigslist.com/html-page/672566>.

About Fluent, Inc.

Fluent (NASDAQ: FLNT) is the trusted acquisition partner for both established and growing brands. Leveraging our proprietary first-party data asset, Fluent creates marketing programs that deliver better digital advertising experiences for consumers and measurable results for advertisers. Founded in 2010, the company is headquartered in New York City. For more information, visit www.fluentco.com.

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