



## **cogint and Dragonchain Announce Strategic Alliance to Combine Powerful Analytics and Intelligence with Leading Blockchain Technology**

January 4, 2018

### **Alliance Focused on Leveraging cogint's Massive Database, Proprietary Algorithms, and Solutions to Accelerate Commercial Adoption of the Dragonchain Blockchain Platform Across Industries**

BOCA RATON, Fla., Jan. 4, 2018 /PRNewswire/ -- Cogint, Inc. (NASDAQ: COGT), a leading provider of information and performance marketing solutions, today announced the formation of a strategic alliance with Seattle-based Dragonchain, Inc. cogint and Dragonchain are collaborating on the implementation of cogint solutions, including asset tracking, identity verification, fraud prevention, and transaction security with the Dragonchain blockchain platform. The goal of the collaboration is to integrate mission-critical business applications with the secure, serverless, scalable Dragonchain blockchain platform to empower businesses of all kinds to adopt the Dragonchain blockchain platform for their daily business functions.



Dragonchain's founder and CEO, Joe Roets, has contributed to blockchain and cryptocurrency projects since 2010, including at Overstock™, Coinbase, Symbiont, and the Walt Disney Company where he worked with Eileen Quenin, current VP Strategic Partnerships at Dragonchain, who has prior experience including GE Healthcare, Amazon.com and LexisNexis®. In 2014, Disney's Seattle technology team set out to develop a blockchain protocol with the goal of ensuring greater data privacy than other enterprise-oriented blockchains. In 2016, Disney made the project open source. No longer affiliated with Disney, Roets and Quenin lead Dragonchain in its expansion of what is now known as the Dragonchain blockchain platform into a variety of commercial applications.

Dragonchain is presently working with some of the country's leading brands to solve complex problems using the Dragonchain blockchain platform. The Dragonchain blockchain platform is believed to have applications for just about any enterprise. Due to its design which makes it difficult to commit fraud, the platform could revolutionize commercial transactions. Unlike the public bitcoin and Ethereum protocols, Dragonchain is a hybrid. This means some information is private, and some is public, providing advantages over other blockchain platforms.

"We are excited to form an alliance with Joe, Eileen and the Dragonchain team," commented Derek Dubner, CEO of cogint. "We are intrigued by Dragonchain's application across disparate enterprises to drive secure transactions. We believe that combining cogint's differentiated abilities to deliver asset tracking, identity verification, fraud prevention, and secure transactions with the Dragonchain blockchain platform will accelerate adoption of the platform by enterprises, as well as instill confidence in counterparties and the investing public in not only Dragonchain but the emerging blockchain and cryptocurrency industries."

"With this powerful combination, we are building blockchain-based identity management and authentication solutions for cross-industry applications and continuing the expansion of our network," said Eileen Quenin, VP Strategic Partnerships at Dragonchain. "We strive to implement privacy, trust and security. This alliance represents Dragonchain and cogint's belief that such elements should be incorporated early in the development cycle to accomplish our clients' objectives."

#### **About Dragonchain™**

Dragonchain simplifies the integration of real business applications on a blockchain and provides features such as easy integration, protection of business data and operations, currency agnosticism, and multi-currency support. The company also provides professional services to build-out development and successful tokenization ecosystems with long-term value utilizing an incubation model.

#### **About cogint™**

At cogint, we believe that time is your most valuable asset. Through powerful analytics, we transform data into intelligence, in a fast and efficient manner, so that our clients can spend their time on what matters most – running their organizations with confidence. Through leading-edge, proprietary technology and a massive data repository, our data and analytical solutions harness the power of data fusion, uncovering the relevance of disparate data points and converting them into comprehensive and insightful views of people, businesses, assets and their interrelationships. We empower clients across markets and industries to better execute all aspects of their business, from managing risk, conducting investigations, identifying fraud and abuse, and collecting debts, to identifying and acquiring new customers. At cogint, we are dedicated to making the world a safer place, to reducing the cost of doing business, and to enhancing the consumer experience.

#### **FORWARD-LOOKING STATEMENTS**

This press release contains "forward-looking statements," as that term is defined under the Private Securities Litigation Reform Act of 1995 (PSLRA), which statements may be identified by words such as "expects," "plans," "projects," "will," "may," "anticipate," "believes," "should," "intends," "estimates," and other words of similar meaning. Such forward looking statements are subject to risks and uncertainties that are often difficult to predict, are beyond our control and which may cause results to differ materially from expectations, including whether the Dragonchain blockchain platform includes applications for a wide variety of enterprises; whether the Dragonchain blockchain platform could revolutionize commercial transactions; whether combining cogint's differentiated abilities to deliver asset tracking, identity verification, fraud prevention, and secure transactions with the Dragonchain blockchain platform will accelerate adoption of the platform by enterprises, as well as instill confidence in counterparties and the investing public in not only Dragonchain but the emerging blockchain and cryptocurrency industries; and whether the alliance between cogint and

Dragonchain represents the belief that privacy, trust and security should be incorporated early in the development cycle to accomplish clients' objectives and whether the alliance will be successful. Readers are cautioned not to place undue reliance on these forward-looking statements, which are based on our expectations as of the date of this press release and speak only as of the date of this press release and are advised to consider the factors listed above together with the additional factors under the heading "Forward-Looking Statements" and "Risk Factors" in the Company's Annual Report on Form 10-K, as may be supplemented or amended by the Company's Quarterly Reports on Form 10-Q and other SEC filings. We undertake no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise, except as required by law.

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