SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person [*] Schulke Ryan						2. Issuer Name and Ticker or Trading Symbol Fluent, Inc. [FLNT]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner				
1	JENT, INC	,	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 05/13/2021								X Officer (give title Other (specify below) below) Chief Executive Officer				
			K		4.1	f Amend	ment, Date	e of Orig	ginal F	iled (Month/Da	ay/Year)		i. Individual o ine)	r Joint/Gı	roup Fili	ng (Che	ck App	plicable
(Street) NEW YO	ORK N	Ŷ	10282										X Form	n filed by n filed by				
(City)	(St	ate)	(Zip)										1 013					
			e I - N					-	ed, D	isposed of								
1. Title of Security (Instr. 3)		tr. 3)		2. Transactic Date (Month/Day/		Executi ear) if any	emed ion Date, /Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of 5)	Acquired (A) of (D) (Instr. 3, 4 a		d Securitie Beneficia Owned F	5. Amount of Securities Beneficially Dwned Following	6. Ownershi Form: Direct (D) or Indirect (I) (Instr. 4)	Direct Indirect	Indir Bene Own	neficial nership
							Code	v	Amount	(A) or (D)	Price	Reported Transacti (Instr. 3 a	on(s)			(Insti	r. 4)	
Common	I Stock			05/13/20	21			A		30,000 ⁽¹⁾	A	\$2.7	2 6,572	2,990]	D		
Common	Stock												80,00	0 ⁽²⁾⁽³⁾]	D		
Common	Stock												50,00	0 ⁽³⁾⁽⁴⁾		D		
Common	Stock												550,00)0 ⁽³⁾⁽⁵⁾]	D		
Common	ı Stock												85,5	500		I	The Schr Inn Fou Trus whi Rep Pers serv Co-	ulke Family Indation st in ch the porting son zes as
Common	ı Stock												2,000),000		I	RSN Part LLC whie Rep Pers	d by MC tners, C, of ch the porting son is a mber.
Common	ı Stock												969,	379		I	The Schi 2020 GRA whie Rep Pers	d by Ryan ulke 0 AT, of ch the oorting son is stee.
		Ta	able II							sposed of,				d				
1. Title of	2.	3. Transaction		Deemed	4.		5. Numbe	r 6. Da	ate Ex	, convertib	7. Title	and	8. Price of	9. Numl		10.		11. Nature
Derivative Security (Instr. 3)	Conversion or Exercise Price of Derivative Security	Date (Month/Day/Year)	Exec if any	ution Date,	Tran	isaction e (Instr.	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	Expi e (Mor	ration		Amour Securit Underl Derivat	it of ties ying tive ty (Instr.	Derivative Security (Instr. 5)	derivati Securiti Benefic Owned Followin Reporte Transac (Instr. 4	ve ies ially ng ed ction(s)	Owners Form: Direct (or Indir (I) (Inst	ship D) ect	of Indirect Beneficial Ownershi (Instr. 4)

	Table II - Do (e	erivative S .g., puts, c			ts, opt	ions, o	onvertib		or I	-	k		
2. 3. Trans Conversion Date	action 3A. Deeme Execution		V	(6A)Num(E			Expiration isDatatle and	Titlēti Amou	ot Solhadres	8. Price of Derivative	9. Number of derivative	10. Ownership	11. Nature of Indirect
a offRespons (% onth/I Brice of Derivative Research purchase.	Day/Year) if any	Code	(Instr. Issuer for		ve (Mo	nth/Day/\	'ear) 8 Stock Incer	Secur Under Deriva	ities lying tive ^{per s}	Security (Instr. 5) Hare purchas	Securities Beneficially e price was the clo Owned	Form: Direct (D) Sing price rep or indirect	Beneficial Ownership oned on (Instr. 4)
s 80,000 RSUs granted to rting Person has elected to	the Reporting Person u defer delivery of these	under the Issuer's vested RSUs u	s 2015 St	(A) or Dispose of (D) (Instr. 3,	d ve Plan P g rson's s	on Marcl eparation	1 20, 2018, w	hi 3hand	i ty (Instr. A)d in three Company or	equal annual	iReportedts, begi	. (I) (Instr. 4) inning on Marc	
s 50,000 RSUs granted to	the Reporting Person u	inder the Issuer'	s 2015 St	o and 15)er	tive Plan	on April	13, 2017, wh	ich veste	ed in three a	pproximately	equal installment	ts beginning or	ı February
s 550,000 RSUs granted t vested subject to certain								5, subjec	t to stockho	lder approval	, which was obtai	ned on June 1,	2016.
			ficially o	wood dire	Date Date	directly	** Si		chulket or NuRaceort of	ing Person	<u>05/17/2021</u> Date	 	
	ata liv	ate line for each close of a	ate line for each class of securities boast	ate line for each class of securities hopoficially a	ata lina far again class of cocurities banafikially award dir	to line for each close of acquiting bonefinially alread directly Date	to line for each close of convition honefinially owned directly Date directly.				to line for each class of securities beneficially award directly Pate directly Expiration of		

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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