FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, I	D.C.	20549
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STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

OMB APPRO	VAL
OMB Number:	3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Conlin Matthew														5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title V Other (specify								
(Last) C/O IDI, I	NC.	irst)	(Middle	,		3. Date of Earliest Transaction (Month/Day/Year) 02/16/2016								below) President of Fluent, LLC								
2030 NON	CITI WIIL	TIAKI IKAIL,	30111		4. 11	If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable						
(Street) BOCA RATON FL 33431														Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person								
(City)	(:	State)	(Zip)																			
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																					
Date		2. Transaction Date (Month/Day/)		2A. Deemed Execution Date, if any (Month/Day/Year)		∍,	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)						
									Code V		Amount	(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)				(msu. 4)			
Common Stock 02/16/201				16	6			P		20,000	A	\$5.049)1 ⁽¹⁾	1(1) 20,000		D						
Common Stock														20	,000,		I	Held by Conlin Family Foundation Trust in which the Reporting Person serves as co-trustee.				
		T	able I							,	posed of,			•	Owned							
Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		Executif any	eemed ution Date, th/Day/Year)	4. Transa Code (8)	ransaction of ode (Instr. Derivative			6. Date	ate Exe ration nth/Day	erroisable and Date //Year)	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) Amount or Number of Title Securities		8. De Se (In	ecurity instr. 5) 9. Numbe derivative securities Beneficia Owned Following Reported Transacti (Instr. 4)		e s Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)			

Explanation of Responses:

1. The shares were purchased in multiple transactions at prices ranging from \$4.88 to \$5.18, with a weighted average price per share of \$5.0491.

Remarks:

/s/ Matthew Conlin

02/17/2016

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{*} If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).