

## Fluent, Inc. to Present at RampUp on the Road New York

October 30, 2018

NEW YORK, Oct. 30, 2018 (GLOBE NEWSWIRE) -- Fluent, Inc. (NASDAQ: FLNT), a leading data-driven performance marketing company, today announced that it will be presenting at RampUp on the Road New York.

Morgan Rigsbee, VP of Product & Strategy, will participate in a panel titled "Data-Powered Partnerships – New Possibilities with Second-Party Data," which will be held on Thursday, November 1, 2018 at 1:50pm ET at the Conrad Hotel in New York City. Joining Ms. Rigsbee on the panel will be representatives from Carrefour, Bayer, and LiveRamp.

RampUp is a martech thought-leadership destination for relevant, best-in-class content that's hosted by LiveRamp, the identity platform powering exceptional experiences. For more information, visit <a href="mailto:rampedup.us/events/nyc/">rampedup.us/events/nyc/</a>.

## About Fluent, Inc.

Fluent (NASDAQ: FLNT) is the trusted acquisition partner for both established and growing brands. Leveraging our proprietary first party data asset, Fluent creates marketing programs that deliver better digital advertising experiences for consumers and measurable results for advertisers. Founded in 2010, the company is headquartered in New York City. For more information, visit <a href="https://www.fluentco.com">www.fluentco.com</a>.

## **Contact Information:**

Investors: Jordyn Tarazi Fluent, Inc. (646)356-8469 JTarazi@fluentco.com

Media: North 6th Agency, Inc. (212)334-9753 ext. 143 fluent@n6a.com



Source: Fluent, Inc.